



# BROADWAVERLY

STAFFING

## Company Overview

### History

Established in 1972, Broad Waverly Staffing is Monmouth and Ocean County's oldest independently owned and operated staffing service. The company was acquired by Mary Mason in 2017, and re-branded to reflect the growing services of the company. Over the past year, Broad Waverly has grown into a WBE/SBE certified staffing solutions company with both local and national reach. Our corporate office is headquartered in Red Bank, NJ.

Broad Waverly has maintained a leadership position helping clients address the complexities of managing workforce solutions in a variety of industries. Our range of services has grown steadily over 45 years to match the requirements of our clients.

### Our Vision

To provide organizations and individuals with professional staffing services that focus on achieving both business and career goals.

### Our Core Values

Leading the way and standing out from the crowd, Broad Waverly is a trusted name in staffing. It is our mission to help companies solve their workforce challenges in the ever-changing demands of business needs.

- *We are committed to running an efficient operation where everyone works together*
- *We are dedicated to exceeding our clients expectations and consistently delivering top employees*
- *We take ownership of and resolve client and candidate concerns with urgency*
- *We take responsibility for our decisions, actions, operations with customer satisfaction as our top priority*
- *We are focused on building long-term relationships, not just filling jobs*

Our core values represent who we are as a company, guide our decisions and inspire us. People are our business, we treat everyone with the highest degree of respect and strive to live and act each day in an ethical manner.

#### COMPANY INFORMATION AND CONTACT DETAILS

**Business Name:** Broad Waverly Staffing

**Established:** 1972

**Mailing Address:** 200 Broad Street  
P.O. Box 741  
Red Bank, NJ 07701

**Website:** [www.broadwaverly.com](http://www.broadwaverly.com)

**Email:** [info@broadwaverly.com](mailto:info@broadwaverly.com)

**Phone:** 732.741.1010

**Fax:** 732.219.9644

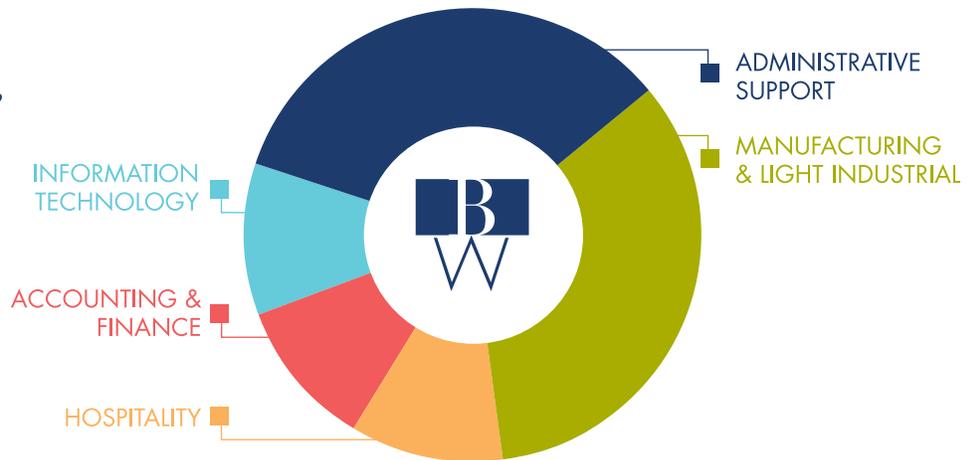


#### OWNER/MANAGEMENT

Mary Mason, Owner/Managing Director

# Products and Services

*Focusing on skilled personnel in a diverse array of industries, Broad Waverly specializes in direct hire placements, contract staffing, temporary or temporary to hire and payrolling services.*



## DIRECT HIRE

The fee associated with a direct hire is based upon the percentage of the employee's annual estimated first year total earnings. The majority of our fees range between 15% and 30% and varies based on position and the volume of hiring.\*

## CONTRACT STAFFING

Broad Waverly provides two contract staffing options:

1. Bringing in a candidate on a temporary basis.
2. Bringing in a candidate on a temporary to hire basis.

Based on the staffing position an hourly bill rate is determined for both options and includes:

- Employee Pay Rate
- State and Federal Taxes
- Workers Compensation
- Disability Insurance
- Unemployment Insurance
- Payroll Expenses

Broad Waverly bases our temporary to hire fee structure on the number of hours worked by a temporary employee, also referred to as the 'minimum hour requirement'.

Once a Broad Waverly employee has worked the minimum hour requirement the employee can either continue as a temporary employee or can be hired without incurring any additional fees. Should you decide to hire to your payroll prior to an employee working the minimum hour requirement a hiring fee will be calculated.

## PAYROLLING:

Broad Waverly's payrolling service allows your company to bring on employees without affecting your compensation costs. Based on the staffing position an hourly bill rate is determined. You recruit and hire your own employees we process payroll and mitigate the risk.

*...It is the attentions to our particular needs and concerns that keeps us coming back to Broad Waverly year after year.*

*– John Murtagh, Aptar*

\*Percentage Rate charged can vary based on each situation.

## Broad Waverly Difference

Broad Waverly Staffing has been developing customized recruiting programs tailored to the need of each individual client for over 45 years. Our flexible approach addresses the employment needs of any client, regardless of business size or type.

We have progressive internal work standards and expectations of our employees that result in our providing you with top talent. Their innovative thinking, dedication and friendliness; creates the added value clients gain by partnering with them through us.

Our mutual success is built on partnership, collaboration and trust. Broad Waverly is dedicated to building a personalized relationship while understanding your full range of staffing needs. We provide personal service, proactive communication and are always anticipating your next business need.



By partnering with Broad Waverly Staffing, businesses are able to fulfill both social responsibilities and requirements. Our Women's and Small Business enterprise status and 70% diverse workforce, enables our business partners to meet corporate diversity commitments. Broad Waverly brings added value to the businesses we serve through our diverse workforce.

*Broad Waverly has become an extension of our Human Resources team, enabling us to successfully meet an often overwhelming demand for additional employees... – Mark Reilly, P & V Warehouse*

### ACHIEVEMENTS, AFFILIATIONS, & NEWS

Broad Waverly is certified by the state of New Jersey as a Woman Owned Enterprise (WBE) and Small Business Enterprise (SBE). As a fully-certified WBE provider, we are dedicated to the promotion of diversity in the workplace.

We take an active part in our industry's professional organizations. We are well established and respected in the business community.

*Finding and retaining talent is the #1 challenge of every hiring manager.*

*Please contact us for more information about staffing solutions customized to your industry and specific criteria.*

[www.broadwaverly.com](http://www.broadwaverly.com)